



LOGO STANDARDS & FILE GUIDE

The Canyon Sky ENT logo and name are inspired by the natural beauty of Arizona.

The logo is symbolic of the skies that sweep across the mountains and buttes, while also subtly implying the profile of a person's face.

The Canyon Sky ENT logo is a specially designed logo. Do not alter its appearance, proportions or colors, and do not attempt to recreate it with other fonts.


In general, use logos over white or light backgrounds and avoid using logos over photos or patterned backgrounds. The Color Logos are the preferred versions for printing and online use.

Use black logos over a white background when color printing is not an option.

Use white logos over dark backgrounds when the color version is not appropriate.

The AI and PDF logo files contain vector-based art and are fully scalable.

The minimum size the Canyon Sky ENT logo should be used is 1½" wide in print and 150 pixels wide in onscreen applications.



COLOR LOGOS



Color Logo

File Name: CSE-C | Extensions: AI, PDF, PNG



Color Logo w/ Tagline in Cobalt Blue

File Name: CSE-CCT | Extensions: AI, PDF, PNG



Color Logo w/ Tagline in Sky Blue

File Name: CSE-CST | Extensions: AI, PDF, PNG



Color Logotype

File Name: CSE-CL | Extensions: AI, PDF, PNG



Color Logotype w/ Tagline in Cobalt Blue

File Name: CSE-CLCT | Extensions: AI, PDF, PNG



Color Logotype w/ Tagline in Sky Blue

File Name: CSE-CLST | Extensions: AI, PDF, PNG

COLOR PALATE



Cobalt (PMS 7545)
C: 93, M: 62, Y: 32, K: 13
R: 24, G: 90, B: 125



Sky (PMS 7458)
C: 56, M: 16, Y: 16, K: 0
R: 111, G: 176, B: 199



Mahogany (PMS 4625)
C: 0, M: 40, Y: 50, K: 80
R: 86, G: 54, B: 36



Canyon (PMS 7414)
C: 20, M: 64, Y: 100, K: 6
R: 189, G: 104, B: 10

BLACK LOGOS



Black Logo

File Name: CSE-B | Extensions: AI, PDF, PNG



Black Logo w/ Tagline

File Name: CSE-BT | Extensions: AI, PDF, PNG



Black Logotype

File Name: CSE-BL | Extensions: AI, PDF, PNG



Black Logotype w/ Tagline

File Name: CSE-BLT | Extensions: AI, PDF, PNG

WHITE LOGOS



White Logo

File Name: CSE-W | Extensions: AI, PDF, PNG



White Logo w/ Tagline

File Name: CSE-WT | Extensions: AI, PDF, PNG



White Logotype

File Name: CSE-WL | Extensions: AI, PDF, PNG



White Logotype w/ Tagline

File Name: CSE-WLT | Extensions: AI, PDF, PNG